



FOR IMMEDIATE RELEASE

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Real Winners, Real Money, Real Deal: Empire City Casino’s New Ad Campaign Features It’s Biggest Jackpot Winner, but Will He Soon Lose His Spot at the Top?

Howard G. Hit for Nearly \$1.5 Million at Empire City in 2015; Jackpot on Same Machine Expected to Soon Eclipse that Record-Breaking Win



Photos courtesy of Empire City Casino

(Yonkers, NY) – Empire City Casino, one of New York’s most successful casinos has launched a new ad campaign entitled “Real Winners, Real Money, Real Deal”. Who better to enlist as advertising pitch-man for **Empire City Casino** than its biggest jackpot winner? **Howard Gershowitz** of Suffolk County, Long Island is back in the “slot-”light in the Yonkers casino’s new ad campaign after scoring Empire City’s record-breaking jackpot worth **\$1,473,503** on October 25, 2015. (View the commercial at <http://bit.ly/HowardG>)

Coincidentally, the same jackpot that made Howard G. a very wealthy man, has grown since Howard’s fateful day and is fast approaching the record-breaking amount and could even exceed it. This record-breaker is ripe again for winning and is only available on two Wheel of Fortune slots at Empire City Casino. Now, anyone could be the next Howard G.!

Howard's lucky roll was the only million-dollar plus jackpot in the history of not only Empire City Casino but all New York State racetrack casinos. Howard hit on the **Wheel of Fortune Triple Star** slot machine – one of the most popular slot machines in the world. There have been many television show-themed slots that have attempted to bring the action from the screen to the slot world, but none have succeeded in the dazzling style of Wheel of Fortune, which has captivated gamblers for years with high jackpots and spinning money wheels.

When this latest jackpot is hit, it will give Wheel of Fortune “bragging rights” to the three highest jackpots in the history of the Yonkers casino and six of the top 10 highest jackpots. Three Bally slot machines – Hot Shots, Blazing 7’s and Stars & Bars – can also boast major scores ranging from nearly \$250,000 to \$571,000, all ranking in the top 10 jackpots at Empire City Casino.

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Empire City Casino, 810 Yonkers Avenue, Yonkers, New York 10704 914-968-4200



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This past November, **Linda H.** of Thornwood, New York, took home a **\$961,411.81** jackpot also from a **Wheel of Fortune** slot machine - the second largest in the ten-year history of Empire City. Linda’s hit eclipsed the **\$571,049** score won by former runner-up **Manuel Esteche** in February of 2015 on the Blazing 7’s.

Empire City recently celebrated its 10th anniversary and ranks as the sixth largest casino floor in the country, including Las Vegas and Indian casinos nationwide. More than 8 million visitors a year try their luck at Empire City Casino, hoping to hit one of the many six-figure jackpots on the behemoth gaming floor.

“Right now there are 11 six-figure jackpots ready for the taking at Empire City, almost half of them above \$300,000 including the \$1.4 million life-changer,” says **Ryan Munroe, Empire City’s director of gaming operations**. “With over 5,200 slot machines available, there’s no need to travel far when you can win this kind of money so close to home.”

At the time of this writing, six-figure jackpots at Empire City range from just over \$100,000 to more than \$1.4 million on slots with minimum bets from one cent to ten dollars. To be eligible to win the top jackpot, a player must make the maximum bet on the machine.

Current Six-Figure Jackpots Available at Empire City

<u>Jackpot</u>	<u>Game Theme</u>	<u>Minimum Bet*</u>	<u>Maximum Bet</u>
\$1,420,546	Wheel of Fortune	\$10.00	\$20.00
\$382,781	Betty Boop	\$0.01	\$5.00
\$326,363	Wheel of Fortune	\$5.00	\$10.00
\$310,108	Hot Shots	\$0.01	\$3.00
\$305,835	Hot Shots	\$0.01	\$2.50
\$193,786	Fireball	\$0.01	\$2.00
\$171,667	Titanic	\$0.01	\$4.00
\$171,504	Michael Jackson	\$0.05	\$3.00
\$137,543	Wheel of Fortune	\$5.00	\$10.00
\$124,966	Wheel of Fortune	\$1.00	\$6.00
\$107,996	Nascar	\$0.01	\$3.20

If the current top Wheel of Fortune jackpot is not hit before it exceeds the amount of Howard G.’s win of \$1,473,503.54, the lucky winner who takes it home will be celebrated as the new highest jackpot winner at any of the state’s racetrack casinos.

Top 10 Jackpots in Empire City Casino History

<u>Date Won</u>	<u>Jackpot</u>	<u>Min. Bet</u>	<u>Game Theme</u>	<u>Winner</u>	<u>Hometown</u>
10/25/2015	\$1,473,503.54	\$10.00	Wheel of Fortune	Howard G.	Suffolk County, NY
11/16/2016	\$961,411.81	\$5.00	Wheel of Fortune	Linda H.	Thornwood, NY
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2/27/2015	\$571,049.65	\$0.01	Hot Shots (WAP)	Manuel E.	Portchester, NY
11/14/2014	\$509,121.96	\$5.00	Wheel of Fortune	Moosue S.	Bergenfield, NJ
2/5/2016	\$388,311.84	\$0.01	Blazing 7’s	Tracie B.	New Jersey
9/11/2016	\$332,654.62	\$1.00	Wheel of Fortune	Santa N.	Union, NJ
8/11/2016	\$320,000.00	\$100.00	3x4x5 Double Diamond	Tommy	Yorktown Heights, NY
11/11/2015	\$272,745.47	\$10.00	Wheel of Fortune	Maria V.	undisclosed
9/21/2009	\$247,273.07	\$0.25	Stars & Bars	James O.	undisclosed
2/24/2015	\$222,459.74	\$5.00	Wheel of Fortune	Ella	undisclosed

ABOUT EMPIRE CITY CASINO

Empire City Casino is one of the largest entertainment and gaming destinations in the northeast. Featuring 5,300 of the hottest slots, electronic three card poker, blackjack, craps, roulette, baccarat and sic bo, Empire City Casino also offers guests year-round harness racing and International simulcasting, live entertainment including the best party, tribute and Latin bands, comedy, New York’s hottest DJ’s, and more. A plethora of dining options will satisfy even the most discerning palate with Italian cuisine at Nonno’s Trattoria; Dan Rooney’s, a high-energy sports bar; Alley 810, a craft cocktail lounge with retro bowling lanes; and convenient
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delicious options at the International Food Court or Lil’ Cocina. Visit Empire City Casino at Yonkers Raceway located at 810 Yonkers Avenue (off I-87 at Central Avenue) Yonkers, NY, Westchester County, open seven days a week from 10:00am to 6:00am. Visit www.empirecitycasino.com or call 914.968.4200 for information.

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