



For Immediate Release

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**NOT SO HARD TO SAY GOOD BYE TO THE SUMMER...
EMPIRE CITY CASINO SUPER SEPTEMBER CALENDAR HIGHLIGHTED BY
POLKA DOT BAG GIVEAWAY ON LABOR DAY, FREE GIFT FRIDAYS AND FALL
HARVEST FESTIVAL**

New York, August 27—It won't be as hard to say good bye to the summer with the super September calendar put forth by **Empire City Casino**, highlighted by a windfall of giveaways and promotions, starting with Labor Day's (**Monday, September 3**) Polka Dot Bag giveaway, a quartet of Free Gift Fridays, and the Fall Harvest Festival on September 29.

Labor Day kicks off the month when the first 10,000 Empire Club members to visit a promotions kiosk will receive a coupon for a free Polka Dot Bag, redeemable at the promotions table while supplies last.

Four **Free Gift Fridays** provide nifty items for the home party thrower. The first 7,000 Empire Club members to earn five points between **9AM & 7PM** on Fridays will receive a free gift, each featuring harness inspired artwork. Here's the lineup: rectangle trays on **September 7 and 14**, a chip/dip tray on **September 21**, and a large round platter on **September 28**. Once a guest has earned five Empire points in the allotted time, they can print their gift coupon at the kiosk, redeemable at the promotions table located by the Entertainment Lounge. After **7PM** any remaining merchandise can be purchased at the promotions booth for 100 Empire Points.

The extremely popular **Fall Harvest Festival** returns for its fourth rendition on **Saturday, September 29**, from **5:30PM - 9:30PM** for a trackside celebration of the fall season from harness racing to New York State agriculture. It's a family affair which includes harness racing, live music, food, fun and games.

A pair of **Comedy Nights** will be featured in the Good Time Room on Wednesdays, headlined by **Tom McCaffery** on **September 12**, and **Jay Larson** on **September 26**. Doors open at **7PM**, and shows start at **8PM**. Admission is \$5 for Empire Club members, and \$15 for non-members. Elite members will be admitted free. All attendees receive a **FREE** drink ticket.

The **Lucky Ladies Promotion** returns every Tuesday of the month, when eligible female Empire Club members can swipe their Empire Club card at any promotions kiosk to receive one \$7 Free Play voucher and one 10% Food and Beverage (excluding alcohol) discount coupon. The promotion continues into the evening at the Entertainment Lounge with Ladies 2 for 1 drink specials from **5PM-9PM**, as well as Karaoke.

The **Crazy for Cash** promotion on **Facebook** runs from **September 1-27**, during which all new visitors to the Empire City's Facebook page will see a custom landing page promoting "Crazy for Cash Giveaway," and a description of the promotion. Just "LIKE" the Facebook page to enter and see instructions on how to enter. Fans will be directed to submit their entry via email. If someone is already a current Empire City Facebook fan, they will be encouraged via posts to enter the promotion. Only one entry per person will be accepted and fans will have until 3:00PM on September 27 to submit entries. At the end of the promotional period, five entries will be selected at random to win **\$1,000 cash** on **September 28** at **3PM**.

Empire Club members over 55 years of age have the chance to stay "**Forever Young**," earning 10 Empire points every Wednesday to receive \$10 free play, \$5 coupon, and free valet parking.

Every Thursday, the first 4,000 Empire Club Members to visit the Gotham Palace promotions booth will receive one **FREE** \$2 NY lottery scratch off and an entry into the second chance drawing on Thursday, **September 27** at **7PM**. Ten Empire Club Members will each win **\$1,000 cash**; if the club member is not present, a **\$500 cash** prize will be awarded.

About Empire City Casino at Yonkers Raceway: Empire City Casino at Yonkers Raceway features: 5,300 slot machines, video roulette, electronic craps and baccarat tables. Italian cuisine is featured in Nonno's Trattoria, and trackside dining in the Empire Terrace Restaurant, which overlooks the track for live harness racing; a quick bite is available at the International Food Court and its wide-ranging menu. The multi-faceted Good Time Room is available for parties, benefits, weddings, and major events for up to 400. Empire City Casino at Yonkers Raceway is located at 810 Yonkers Avenue (at Central Avenue) in Yonkers, New York, Westchester County, (I-87 to Exit 2). Empire City Casino is open seven days a week, every day from 9:00 AM to 4:00 AM For more information call [914.968.4200](tel:914.968.4200) or log onto www.empirecitycasino.com.

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