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**Bronx Chamber of Commerce Holds First Ever Networking Night at the Races
Turnout Exceeds Expectations by 200%**

Bronx, New York - November 17, 2011 – **The Bronx Chamber of Commerce**, known for hosting an extensive number of networking opportunities for its members, hosted their first ever Networking Night at the Races at **Empire City Casino at Yonkers Raceway**. With nearly four hundred of their employees residing in the Bronx, Empire City Casino is one of the newest members of the Bronx Chamber, and the first member that is actually located outside the borough. The networking event was held at the new venue to provide an exciting and fun alternative for Bronx business owners to build connections and expand business opportunities.

To further capitalize on the new location and provide expanded networking opportunities for its members, Bronx Chamber President Lenny Caro extended an invitation to both the Mount Vernon and New Rochelle Chambers to participate in the business event. The results of the event, held on Tuesday, October 25th, were beyond expectations. A typical networking event can net a few dozen attendees but the first ever Networking Night at the Races attracted more than 150 business members from the Bronx and Westchester.

The event was co-hosted by Empire City Casino at Yonkers Raceway and to ensure that every guest was a winner, Empire City Casino welcomed each attendee with a \$20 Free Play, a raffle ticket for more than twenty-five prizes and a complimentary racing program that included a full listing of all the business members of the Chamber. Staying true to its “Night at the Races” name, the first three races were named in honor of the three participating chambers. Representatives from each chamber were escorted to the winner’s circle after their race to present the winning trophy and have their picture taken with the winning horse and driver. The Chambers also enjoyed seeing their name in lights on the raceway tote board, and throughout the casino on all of the media screens.

Attendees were in agreement that the event was a success and appreciated the opportunity to exchange business cards and increase their company awareness with other business leaders outside the borough. Many were already asking when the next Night at the Races would be scheduled. It’s in the works!

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Empire City Casino @ Yonkers Raceway
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