



FOR IMMEDIATE RELEASE

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Photo Caption: NAADA Drivers Stratton, Holland, Sabot & Barlett with Pink Whips

Photo Credit: Mike Lizzi

Pink will be the Color du Jour at Fall Harvest Festival this Saturday at Empire City Casino
Pink Whips, Gear & Horseshoes Will Help Raise Awareness of Breast Cancer
Susan G. Komen Greater NYC Steps into the Winner's Circle to Accept a \$15,000 Donation

Yonkers, NY - Empire City Casino at Yonkers Raceway is busily preparing for its sixth annual Fall Harvest Festival, a free, family-fun event, set for this **Saturday, October 11th**. The Harvest Festival is slated from **4:00pm-8:00pm** on the track apron at the historic half-mile oval, and showcases the thriving relationship between horse racing and agriculture all across New York State.

This year, in honor of breast cancer awareness month, **Empire City Casino** and the **North American Amateur Drivers Association (NAADA)** have teamed up to raise money for the **Susan G. Komen Foundation**. For every Fall Harvest Festival attendee who wears the color pink, a donation of \$10 will be made to Komen's Greater NYC Chapter, up to \$15,000. Representatives from the Susan G. Komen Greater NYC foundation will be on hand to answer questions, provide informational materials and accept an oversized donation check in the Winner's Circle.

In keeping with the theme, pink horseshoes will be displayed around the track and given away on the apron, while supplies last, and drivers will race that evening using pink whips. In addition, the winning horse of each race that evening will receive a pink blanket sponsored by horse trainers: Team Allard, Richard Banca, Amber Buter, Rick Dane Jr., Scott DiDomenico, Mark Ford, Allan Johnson, Peter Pellegrino, Jody Riedel, Brittany Robertson, Nick Surick and Anita Vallee.



As an added bonus, the first 1,500 Empire Club members who visit a promotions booth Saturday starting at 3pm will receive a free \$2 exacta box ticket on one of the evening's live races.

A family fun event, Empire City's sixth annual Fall Harvest Festival includes pony rides, face painting, a pumpkin patch, musical entertainment and more. Those over age 21 will enjoy this year's newly added Beer Garden offering a large selection of New York State craft beer, along with a Wing Tent that will tempt attendees with a variety of recipes and flavors. Festival goers will be able to vote for their favorite wing flavor and the winning recipe will be featured on the menu of the trackside restaurant, Empire Terrace.

Another highlight of the evening is the Legislator's Pace, which allows state legislators to directly experience the harness racing industry which supports tens of thousands of jobs in New York. Twelve brave members of the New York State Senate and Assembly will trade their seat in the chamber for a seat in a sulky and compete against their colleagues for bragging rights. Legislative Pace post time is 5:30pm.

Of course, a full card of harness races is also part of the evening with the first post time at 7:10pm.

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