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Contact: Taryn Duffy, Empire City Casino 914-457-2431, tduffy@empirecitycasino.com;
John Cirillo, Cirillo World 914-260-7436, johnnycigarpr@aol.com

**Empire City Casino Lights Up the Sky in Orange to Show Support
for Hunger Action Month and Food Bank for Westchester**
"Go Orange" Campaign Launches to Raise Hunger Awareness for Month of September

Yonkers, September 5 - Empire City Casino and the **Food Bank for Westchester** helped to launch **Hunger Action Month** yesterday (September 4, 2014). It was Hunger Action Day, and the canopy at the casino entrance was lit bright orange in the color symbolic of the fight against hunger. Go Orange to End Hunger is a month-long campaign that will help create awareness of a problem that affects 49 million Americans in the United States.

Taryn Duffy, Director of Public Affairs, Empire City Casino, and **Rick Rakow**, Food Bank for Westchester Board Chairman, were among those in attendance for the launch.

Hunger Action Month, held in September, is a nationwide campaign mobilizing the public to take action against the issue of hunger. Organized by Feeding America, a nationwide network of food banks, the campaign brings greater attention to the issue of hunger in America and promotes ways for individuals everywhere to get involved with the movement.

It is also encouraged that people take photos wearing something orange and send them to info@foodbankforwestchester.org so the pictures can be posted on the food bank's website and Facebook page. Individuals can also connect with the food bank on social media through the twitter pages @foodbankforwest and @feedingamerica, or you can use the hashtags #hungeraction, #FB4W and #GoOrange.

The Food Bank for Westchester will also organize events and activities throughout the month for people to support the fight against hunger, and obtain information on this issue. Donations can be made via text by sending #FB4W to 88500. For more information, please visit www.hungeractionmonth.org and www.foodbankforwestchester.org.



Photo Credit: Sean Hamrock

About Empire City Casino at Yonkers Raceway:

Empire City Casino, one of the largest entertainment and gaming destinations in the country, features 5,300 of the hottest slots, electronic craps, roulette, baccarat and sic bo; year-round harness racing & International simulcasting; live entertainment including the best party, tribute and Latin bands, comedy, karaoke & more. A plethora of dining options will satisfy even the most discerning palate with Italian cuisine at Nonno's Trattoria; trackside dining with live betting at Empire Terrace Restaurant; and convenient delicious options at the International Food Court or Grab 'n Go. A new \$50 million expansion added Dan Rooney's, a high-energy sports bar; Pinch American Grill, in collaboration with Ducasse Studio, not only whets the appetite but also features dozens of New York craft beers on tap; and Alley 810, a craft cocktail lounge rounds out the entertainment options with retro bowling lanes. Empire City Casino at Yonkers Raceway is located at 810 Yonkers Avenue (at Central Avenue) in Yonkers, New York, Westchester County (I-87 to Exit 2), open seven days a week from 9:00am to 4:00am. Connect with us on facebook.com/empirecity, follow us on twitter.com/EmpireCity_C, visit www.empirecitycasino.com or call 914.968.4200 for more information.

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Empire City Casino at Yonkers Raceway, 810 Yonkers Avenue, Yonkers, New York 10704 914-968-4200