



**For Immediate Release**

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## **THE PRICE IS RIGHT SAYS "COME ON DOWN" TO WESTCHESTER COUNTY RESIDENTS FOR THEIR CONTESTANT SEARCH**

**Contestant Search for the Legendary Game Show Takes Place at  
Empire City Casino at Yonkers Raceway on Tuesday, August 30, 2011**

THE PRICE IS RIGHT is kicking off its annual casting call for contestants to appear during the 40th season of the game show and they're looking for contestants right here in Westchester County. Representatives from New York WCBS-TV will be on hand to interview and videotape contestant hopefuls vying for free trips to Los Angeles, with guaranteed spots in the studio audience. Two participants will be selected from each market to fly to Los Angeles and attend a taping of the legendary game show starting in fall 2011. A bidder's spot on Contestants' Row will be guaranteed to one of the two participants, who will learn if they are selected to "come on down" when they hear their name called during the show's taping. Two semi-finalists from each participating market will be flown to Los Angeles; one of the two is guaranteed to be on Contestants' Row.

The contestant search will take place at Empire City Casino at Yonkers Raceway on Tuesday, August 30, 2011 from 12:00pm – 3:00 pm in the Good Time Room located on the third floor. Contestant application and details can be found at [www.yonkersraceway.com](http://www.yonkersraceway.com).

### **About Empire City Casino:**

Empire City Casino at Yonkers Raceway features: 5,310 slot machines, electronic roulette and video craps, dining in the Empire Terrace Restaurant, which overlooks the track for live harness racing, and Nonno's Trattoria for Italian cuisine, as well as a quick bite at the International Food Court and its wide-ranging menu. The multi-faceted Good Time Room is available for parties, benefits, weddings, and major events for up to 500.

Empire City Casino at Yonkers Raceway is located at 810 Yonkers Avenue (at Central Avenue) in Yonkers, New York, Westchester County, (I-87 to Exit 2). Empire City Casino is open seven days a week from 10:00 AM to 2:00 AM Sunday through Wednesday, and until 4:00 AM on Thursday, Friday and Saturday. For more information call 914.968.4200 or log onto [www.empirecitygaming.com](http://www.empirecitygaming.com).

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