



For Immediate Release

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COME ON DOWN! CONTESTANT SEARCH FOR “THE PRICE IS RIGHT” WILL BE HELD AT EMPIRE CITY CASINO THURSDAY, NOON TO 3 P.M.

New York, August 6, 2012—Those who ever dreamed of hearing their name, followed by “Come on Down!,” will have a chance to take that first step to compete and win big on “**The Price Is Right**” when the iconic CBS television game show comes to another home for big winners, **Empire City Casino**, on Thursday, August 9th from noon to 3 p.m.

Fans and applicants alike are welcome to enter at Empire City starting at midday when "The Price Is Right" Contestant Search returns to Yonkers. Applicants will have the chance to explain why they want to be a contestant on "The Price Is Right," and have the chance to be one of two winners from the New York Contestant Search that will be flown to Los Angeles to see the show and have a chance to be called as a contestant on "The Price is Right!"

“The Price Is Right” Contestant Search will be held in the Good Time Room on the third floor of the casino. Participants must be a U.S. legal resident 18 years of age and over, answer questions such as “Why do you want to be on The Price Is Right?” and have a completed application and eligibility form.

Other eligibility restrictions apply. Application available at www.empirecitycasino.com.

Quick Info:

What: "The Price is Right" Contestant Search

Who: U.S. legal residents age 18 and over are eligible, restrictions apply

When: Thursday, August 9th, noon - 3 p.m.

Where: Empire City Casino, 810 Yonkers Ave., Yonkers

Background: Applicants will have the opportunity to explain why they want to be a contestant on "The Price is Right." Two winners will be flown to Los Angeles to see the show and have a chance to be a contestant.

Eligibility info/Application: <http://www.empirecitycasino.com/promotions/#PricelsRightContestantSearch>

About Empire City Casino: Empire City Casino features: 5,300 slot machines, video roulette, electronic craps, baccarat and sic bo. Italian cuisine is featured in Nonno’s Trattoria, and trackside dining in the Empire Terrace Restaurant, which overlooks the track for live harness racing; a quick bite is available at the International Food Court and its wide-ranging menu. The multi-faceted Good Time Room is available for parties, benefits, weddings, and major events for up to 400. Empire City Casino at Yonkers Raceway is located at 810 Yonkers Avenue (at Central Avenue) in Yonkers, New York, Westchester County, (I-87 to Exit 2). Empire City Casino is open seven days a week from 9:00 AM to 4:00 AM For more information call 914.968.4200 or log onto www.empirecitycasino.com.

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