



FOR IMMEDIATE RELEASE

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Tim Rooney, Jr. of Empire City Casino Named Grand Marshal of Yonkers Saint Patrick's Day Parade

Yonkers, New York - Tim Rooney, Jr., general counsel of **Empire City Casino** has been named **2015 Grand Marshal** for the 60th Annual **Yonkers St. Patrick's Day Parade on McLean Avenue** which takes place on Saturday, **March 21**. Tim is the son of casino president and CEO Timothy J. Rooney.

"It's quite an honor to be chosen to serve as Grand Marshal," said Rooney. "With our family's Irish heritage and long association with the City of Yonkers, it will be a special day for me and the entire Rooney Family."

The parade will be underway at 1:00 p.m. on March 21 following a mass at St. Barnabas High School Chapel on McLean Avenue, west of Bronx River Road.

The official installation of Mr. Rooney as Grand Marshal, along with the Aides for the 2015 parade, will take place on Saturday, March 7, at a gala celebration of the 'Changing of the Sash' in the Good Time Room at Empire City Casino at 7:30 p.m.

In 2014, the South Broadway St. Patrick's Day Parade merged with the McLean Avenue Merchant's Association St. Patrick's Day Parade. This combination began a new era for Yonkers in honoring the heritage and contributions of the Irish, as well as Saint Patrick, the Patron Saint of Ireland.

Bio: Timothy J. Rooney, Jr., general counsel of Empire City Casino, is part of the senior management team supervising the property and it's nearly 1,400 employees.

Previously, Rooney led the Cable Telecommunications Association of New York, the leading trade and advocacy organization for the cable television industry in the State of New York, as its President and Chief Executive Officer. Prior to that he spent six years as Regional Vice President of Government and Public Affairs for Cablevision, where was instrumental on a successful campaign against the proposed West Side Stadium, as well as developing and implementing the overall government and public affairs strategy for the Greater Hudson Valley.

As an associate in Westchester's premier law firm, Bleakley Platt & Schmidt, Rooney gained extensive experience in a diverse range of general litigation matters. Prior to that Mr. Rooney clerked for the U.S. District Judge Charles Brieant of the Southern District of New York.

Empire City Casino has flourished under Rooney's supervision. He has played a leading role within the organization developing it into one of the largest entertainment and gaming destinations in the Northeast. In 2013, Rooney oversaw the construction and grand opening of the casino's \$50 million expansion and is currently working on future expansion plans.

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Rooney Named Grand Marshal

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Rooney was born in Pittsburgh, Pennsylvania and raised in Westchester County. He attended Stonehill College in Northeastern, Massachusetts graduating with a Bachelors Degree in Management. He earned his J.D. from Fordham University School of Law and was a recipient of the American Jurisprudence Award for excellence in criminal law. Rooney currently resides in New York City and has four children: Eileen, Elizabeth, Timothy & Patrick.

About Empire City Casino at Yonkers Raceway:

Empire City Casino, one of the largest entertainment and gaming destinations in the northeast, features 5,300 of the hottest slots, electronic craps, roulette, baccarat and sic bo; year-round harness racing & International simulcasting; live entertainment including the best party, tribute and Latin bands, comedy, & more. A plethora of dining options will satisfy even the most discerning palate with Italian cuisine at *Nonno's Trattoria*; trackside dining with live betting at *Empire Terrace Restaurant*; and convenient delicious options at the International Food Court or Lil' Cocina. A new \$50 million expansion added *Dan Rooney's*, a high-energy sports bar, *Pinch American Grill*, in collaboration with Ducasse Studio, featuring dozens of New York craft beers on tap, and *Alley 810*, a craft cocktail lounge rounds out the entertainment options with retro bowling lanes. Empire City Casino at Yonkers Raceway is located at 810 Yonkers Avenue (off I-87 at Central Avenue) Yonkers, NY, Westchester County, open seven days a week from 10:00am to 6:00am. Visit www.empirecitycasino.com or call 914.968.4200 for information.

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