



**FOR IMMEDIATE RELEASE**

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Contact: Taryn Duffy, Empire City Casino 914-457-2431, [tduffy@empirecitycasino.com](mailto:tduffy@empirecitycasino.com);

Kim Judge, NYS Turf & Landscape Assoc. 914-804-0390, [nystlassoc@gmail.com](mailto:nystlassoc@gmail.com)

**It's A Whole Different Kind of Green Over at Empire City Casino  
For Some, Money Really Does Grow on Trees!**

**Westchester, New York** – For the third consecutive year, hundreds of landscape and design professionals will descend on Empire City Casino to talk about an entirely different kind of green. On **Wednesday, January 14, 2015** the **47<sup>th</sup> Professional Turf & Landscape Conference and Trade Show** will take over the third and fourth floors of the popular tri-state area tourist attraction.

*“We are excited about our 47th Annual Professional Turf & Landscape Conference & Trade Show,” said Michael Iorio, president of NYS Turf & Landscape Association. “Nearly 400 hundred attendees will participate in educational seminars to obtain re-certification credits for DEC, CLT, ISA, and Landscape Architect credits for continuing education.”*

From 9am to 5pm, vendors and industry professionals will attend a trade show and participate in certification courses taught by the **Cornell Cooperative Extension of Westchester County, PLANET Professional Landcare Network, The New York State Department of Environmental Conservation (DEC), and the International Society of Arboriculture (ISA)**. Areas of expertise vary widely and include lawn care, ground maintenance for golf courses, parks and recreation, universities, cemeteries, arborist, sales and manufacturing, irrigation and more.

Dozens of industry vendors will taut their wares, promote services and offer expert advice. Some, with equipment too large to fit indoors, will display vehicles and machinery trackside.

*“This show has been produced for almost 50 years by the New York State Turf and Landscape Association in cooperation with Cornell Cooperative Extension,” said Joe Tinelli, board of directors chairman of NYS Turf & Landscape Association. “In addition to our training sessions, participants will engage with over fifty manufactures and suppliers, showing the latest tools, equipment, trucks and supplies for the industry. We are enjoying the hospitality and congenial cooperation of Empire City Casino, their staff and ownership, and we look forward to a long and successful relationship.”*

**WHO:** **New York State Turf & Landscape Association**  
400 industry professional attendees and over 50 participating vendors

**WHAT:** **The 47<sup>th</sup> Professional Turf & Landscape Conference and Trade Show**

**WHEN:** **Wednesday, January 14, 2015** **TIME: 9am – 5pm**

**WHERE:** **Empire City Casino at Yonkers Raceway**  
**810 Yonkers Avenue, NY, 10704**  
**Check In: 3<sup>rd</sup> Floor**

**PRESS CREDENTIALS:** RSVPs are requested from members of the media who wish to receive press credentials & security clearance.

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